



Permanent Signs: Residential

Non-Residential Uses and Multifamily Complexes are covered under a separate handout.

Most signs in residential areas are temporary in nature, such as signs placed in a yard or in the planter strip in front of a house. However, there are a few types of permanent signs that are allowed, as follows:

Permanent Signs - Residential Uses (Not Including Apartment Complexes)		
Home Occupation Businesses	Up to two square feet, flush mounted near entrance	1 per licensed Home Occupation business only. See below.
Home Occupation Business abutting west side of 300 and 400 blocks of West Bay Drive NW	Up to five square feet if flush mounted near entrance or up to five square feet per side if freestanding	1 per licensed Home Occupation business only. See below.
Development Identification Signs for Residential Subdivisions	Freestanding Sign for Residential Subdivisions, up to 50 square feet (or 25 square feet per side).	1 per street frontage which has an entry to the development.

Except as specifically allowed, the use of electronic message signs is not permitted.

Home Occupations. On residential properties for which the City has issued a valid City business license for home occupation, one permanent sign is allowed pursuant to the following:

- The sign must be a wall sign placed on the facade of the primary structure; the sign message may be of a commercial or noncommercial nature.
- The maximum sign size shall not be greater than two square feet.
- Where a sign placed on the building’s facade cannot be seen from a public street due to the distance the building is setback from the street, the City may approve an alternative sign size, type, or location. Such review shall be on a case-by-case basis and balance the purpose of the zoning district with the needs of a home based business. In no case shall the sign exceed 10 square feet in size (five square feet per side if freestanding and double-sided).
- The sign must appear to be a secondary feature of the building facade.
- The sign shall not project above the roofline of the exposed building face to which it is attached.
- The sign shall be installed to appear flush-mounted.
- Internal illumination is not allowed.
- A temporary Open sign may be displayed discretely in a window during business hours only.

