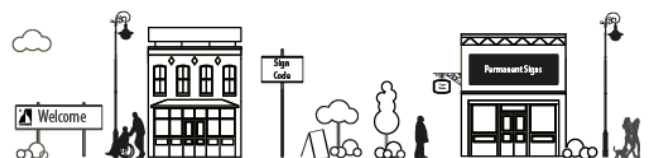




Permanent Signs: Auto Mall

The following permanent sign types are allowed in the Auto Mall Sign Zone. These signs require approval of a sign permit by the City prior to installation.

Permanent Signs - Freestanding		
Business Identification		
Sign Type OMC 18.02.180	Maximum Size	Additional Provisions
Pole Signs for Motor Vehicle Sales, per franchise	Up to 260 sq. ft. (130 sq. ft. per side if double sided) Max. height: thirty (30) feet	Allowed number varies, depending on lot size (see 43-A below)
Ground Signs for Motor Vehicle Sales Uses	Up to 100 sq. ft. (50 sq. ft. per side if double sided) Max. height: twelve (12) feet	Allowed number varies (see 43-A and 43-B). Minimum setback of six (6) feet from the property line. Minimum separation of 100 feet between ground signs along street frontages.
Ground Signs for Other Uses	Up to 100 sq. ft. (50 sq. ft. per side if double sided) Max. height: twelve (12) feet	Allowed number: 1 Minimum setback of six (6) feet from the property line. Minimum separation of 100 feet between ground signs along street frontages.
Business Directory	See 18.43.070 - part of development ID or business ID signage.	
Directional	Up to 16 sq. ft. (8 sq. ft. per side if double sided) Max height - seven (7) feet	Maximum of four (4) directional signs
Entrance/Exit (Freestanding or building mounted)	Maximum size: 5 sq. ft. (2 1/2 sq. ft. per side for double sided signs); Maximum Height: 4 feet; Maximum Width: 4 feet.	No commercial message. 1 per driveway, placed within 5 feet of driveway. If placed on a wall it shall not project more than 12 inches from the wall nor extend beyond the wall or above the roof line.
Public Service	A public service sign is part of the business signage allowed. It is not in addition to business signage.	
Permanent Signs - Building Mounted		
Sign Type OMC 18.02.180	Maximum Size	Additional Provisions
Business Identification	1.5 sq. ft. of copy area per linear foot of wall width up to a maximum of two hundred fifty (250) sq. ft. One sign per wall with street frontage.	For signs using channel letters: channel letters shall not exceed thirty-six (36) inches in height. Logos or symbols are not subject to this size requirement.
Secondary Wall Signs	Up to 24 sq. ft. each	For accessory uses and services (e.g. oil changes, services and parts) that have a separate public entrance. 1 per public entrance.
Building Entrance	Up to 10 sq. ft.	1 per public entrance





Permanent Signs: Auto Mall

Auto Mall Development Identification

Sign Type OMC 18.02.180	Maximum Size	Additional Provisions
Electronic Development Identification Sign - State Highway	Up to 300 sq. ft. per side, up to 25 foot maximum height.	1 per Auto Mall Sign Zone. See Olympia Municipal Code section 18.43.070 for electronic sign standards.
Development Identification Sign - Arterial Streets	Up to 100 sq. ft. per side, up to 25 foot maximum height.	Up to four (4) per Auto Mall Sign Zone, allowed along Cooper Point Road and Auto Mall Drive

Except as specifically allowed, the use of electronic message signs is not permitted.

Sign Regulations Specific to Auto Mall Sign Zone

- For individual uses in multiple occupancy buildings, the length of the wall to be considered for size calculation purposes includes only that portion enclosing the space the sign proponent occupies, not the length of the entire building.
- Lighting. Signs illuminated directly or indirectly shall not be unreasonably bright or glaring. The placement or location of signs must be placed in a manner so it shall not directly face into an adjacent residential District.
- Location. Freestanding signs shall be located entirely on the premises of the use they are associated with, unless otherwise specified.
- An additional pole sign for a dealer's used car lot is not permitted, except that any motor vehicle sales lot in the Auto Services District larger than 43,560 square feet (1 acre) without a franchise is allowed one (1) pole sign.
- The number of permitted pole signs are subject to the standards for freestanding signs (i.e., they are not in addition to the number of permitted freestanding signs but are considered one of the permitted freestanding signs)

43-A Motor vehicle sales uses within the Auto Mall Sign Zone are allowed a certain number of pole signs per franchise based upon lot size, as follows:

0-30,000 sq. ft. =	No Pole Signs
30,001-43,560 sq. ft. =	1 Pole Sign
43,561-140,000 sq. ft. =	2 Pole Signs
140,001-210,000 sq. ft. =	3 Pole Signs
210,001-Infinity sq. ft. =	4 Pole Signs

43-B Motor vehicle sales lots facing Cooper Point Road/Auto Mall Drive are allowed either:

- Pole signs at thirty (30) feet in height as allowed above, and setback a maximum of thirty (30) feet from the front yard property line, and, ground signs at four (4) feet in height setback a minimum of six (6) feet and with a separation of one hundred (100) feet between ground signs; or
- Ground signs at twelve (12) feet high as allowed above and setback a minimum of six (6) feet from the front property line at a separation of one hundred (100) feet between ground signs with no pole signs allowed.

