



Outcomes



A vibrant, attractive urban destination

Attract people to live, work and play Downtown

- Coordinate traffic control and provide public safety services for special events
- Repair Downtown sidewalks
- Promote and enhance Percival Landing to be a family friendly waterfront
- Enhance Artesian Commons through the Artesian Leadership Council
- Improve streets (Capitol, Franklin, Washington, Jefferson and Legion) for all modes of travel

Encourage investment while preserving Downtown's unique and historical qualities

- Ensure predictable permitting processes for business/development with opportunities for strategic incentives
- Adopt and implement strategies for future development in Downtown
- Analyze and evaluate significant public views and adopt code amendments to protect them
- Implement the Greening Capitol Way project
- Update City design standards

A safe and welcoming Downtown for all

Make Downtown safer and cleaner

- Ensure daytime walking patrol availability during regular shopping hours
- Support the rights of people to demonstrate while ensuring people are safe and traffic flows
- Collect garbage and recycling from street-side litter bins
- Support the Downtown Ambassador program
- Utilize nighttime walking patrol during prime entertainment hours
- Increase availability of Downtown public restrooms
- Develop centralized waste collection areas
- Install shared-use compactor for businesses

Strategies

Mitigate the effect of sea level rise

- Complete a response plan for sea level rise
- Update building regulations to enhance protection from flooding

A mix of urban housing options

Balance market rate housing and low-income housing

- Develop Downtown housing strategy

A variety of businesses

Promote commercial activity Downtown

- Partner with Downtown businesses and associations for marketing programs, contests, etc.
- Update the City parking strategy and clearly communicate services and information to customers
- Update zoning to allow for appropriate light industrial uses

Implement a Community Renewal Area (CRA)

- Facilitate a Water Street redevelopment project strategy
- Promote the redevelopment of the former Griswold's property

Connections to our cultural & historic fabric

Preserve and promote unique historic and cultural features

- Provide historical and cultural interpretive opportunities
- Develop and implement a historic preservation strategy
- Evaluate and expand the designated historic district
- Connect existing assets and investments

Engaging arts & entertainment experiences

Create more opportunities for events, art, music & entertainment

- Develop the "Music Out Loud" project
- Establish a "creative district"

Support modern venues for community and cultural events

- Maintain the Washington Center building and support successful operations

Actions