



Performance Report Card Champion Downtown

Indicator	2013	2014 (As of 7/31/14)	Progress/ Trend	Trend Analysis
Sales Tax Revenue (Cross Section – 25 Businesses)	\$144,522	\$68,709	3	(6) months reporting to-date. Equal to this point in time in 2013.
Retail Vacancy Rate (as a percentage)	6%	5.9%	1	No significant change YTD. Still have some highly visible vacancies on major streets.
Office Vacancy Rate (as a percentage)	14.2%	12.1%	1	Rental rates for office space are down slightly in the first half of 2014.
Downtown Housing Vacancy Rate	3.9%	TBD	TBD	Data Not Yet Available.
Community-Wide Shelter Bed Availability (Capacity/Occupancy)	235 79%	251 92%	1	Occupancy rate up significantly. Family shelters at 100% occupancy.
Private Investment (Permits Issued/Valuation)	20 \$2.0M	29 \$5.4M	2	Increase in commercial construction and mixed use developments YTD.
Public Investment (Total Projects/Cost)	26 \$3.5M	13 \$4.7M	2	First (2) Quarters to-date. Big increase due to Washington Center Repair Project.
Nuisance Crimes	193	189	1	Higher than this point in time in 2013 due to increased enforcement.
Parking Occupancy (Zones 1-6 Avg.)	May 60% Dec 78%	May 58% Dec TBD	2	No significant change YTD.
Safe & Clean Survey – DT Visitors (Scale 1-5)	N/A	C = 3.59 S = 3.87	1	Alleyway cleaning, more lighting improvements stated as high needs.



Performance Improving



Performance Declining



Performance The Same



Trend Declining, In Right Direction



Trend Increasing In Wrong Direction

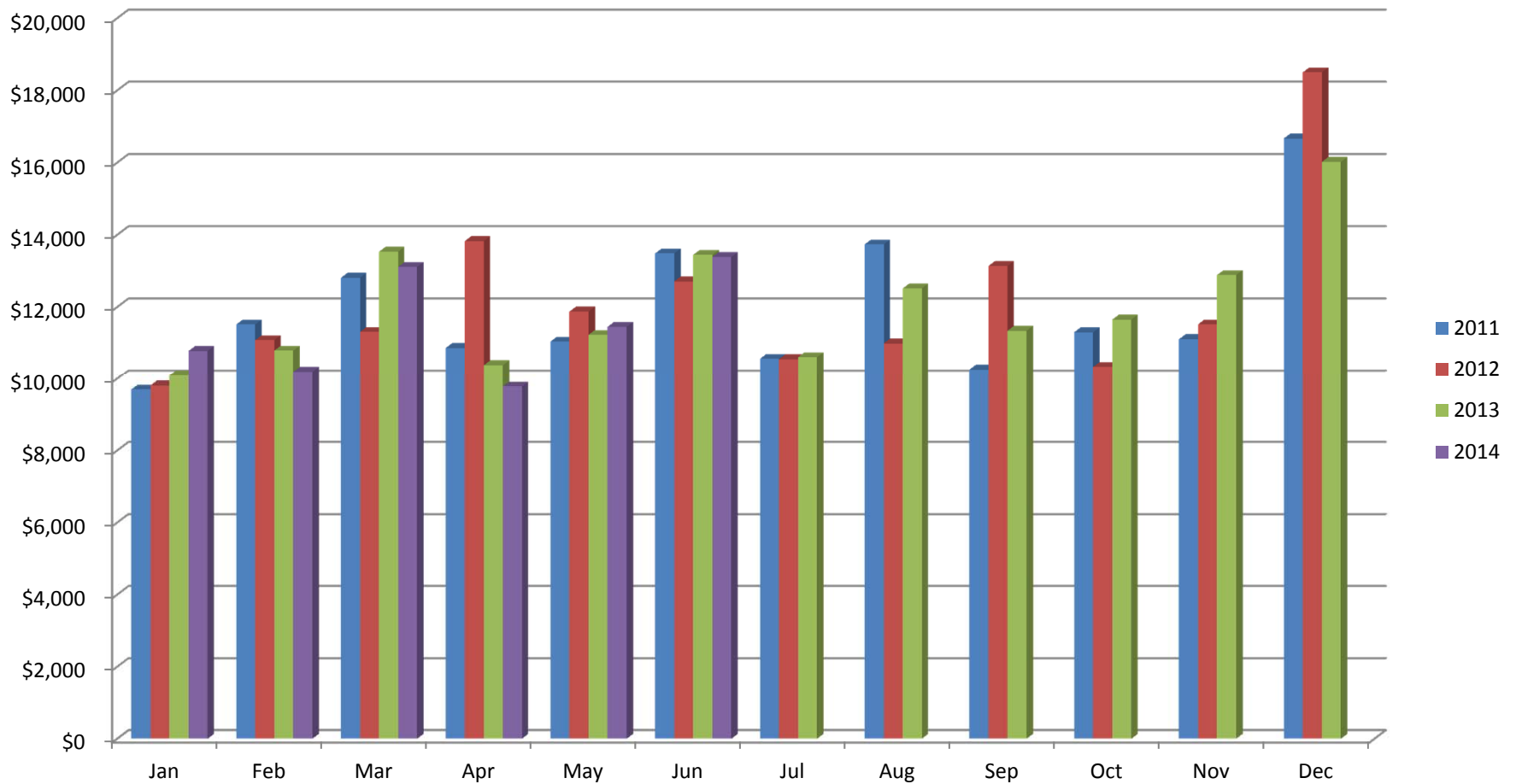


Performance On Track to Meet Target



Performance Report Card Sales Tax Revenue

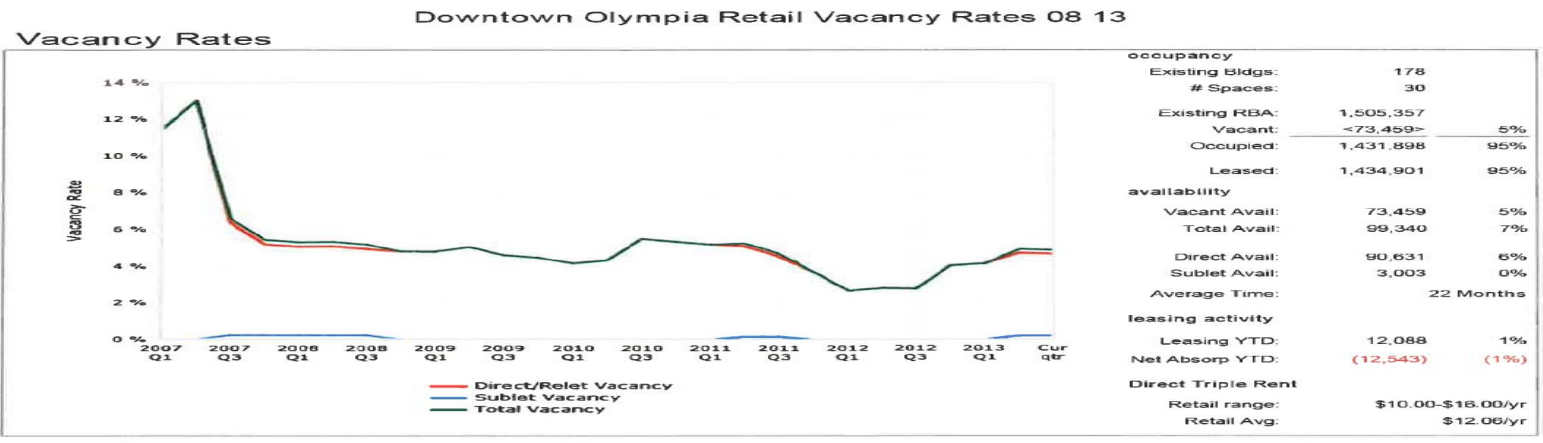
Downtown Sales Tax Sample Data 2011 - 2013





Performance Report Card

Downtown Retail Vacancy Rate



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8/1/2013

* Data provided by Thurston County Economic Development Council



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Downtown Office Vacancy Rate

Vacancy Rate

1Y 3Y 5Y 10Y All



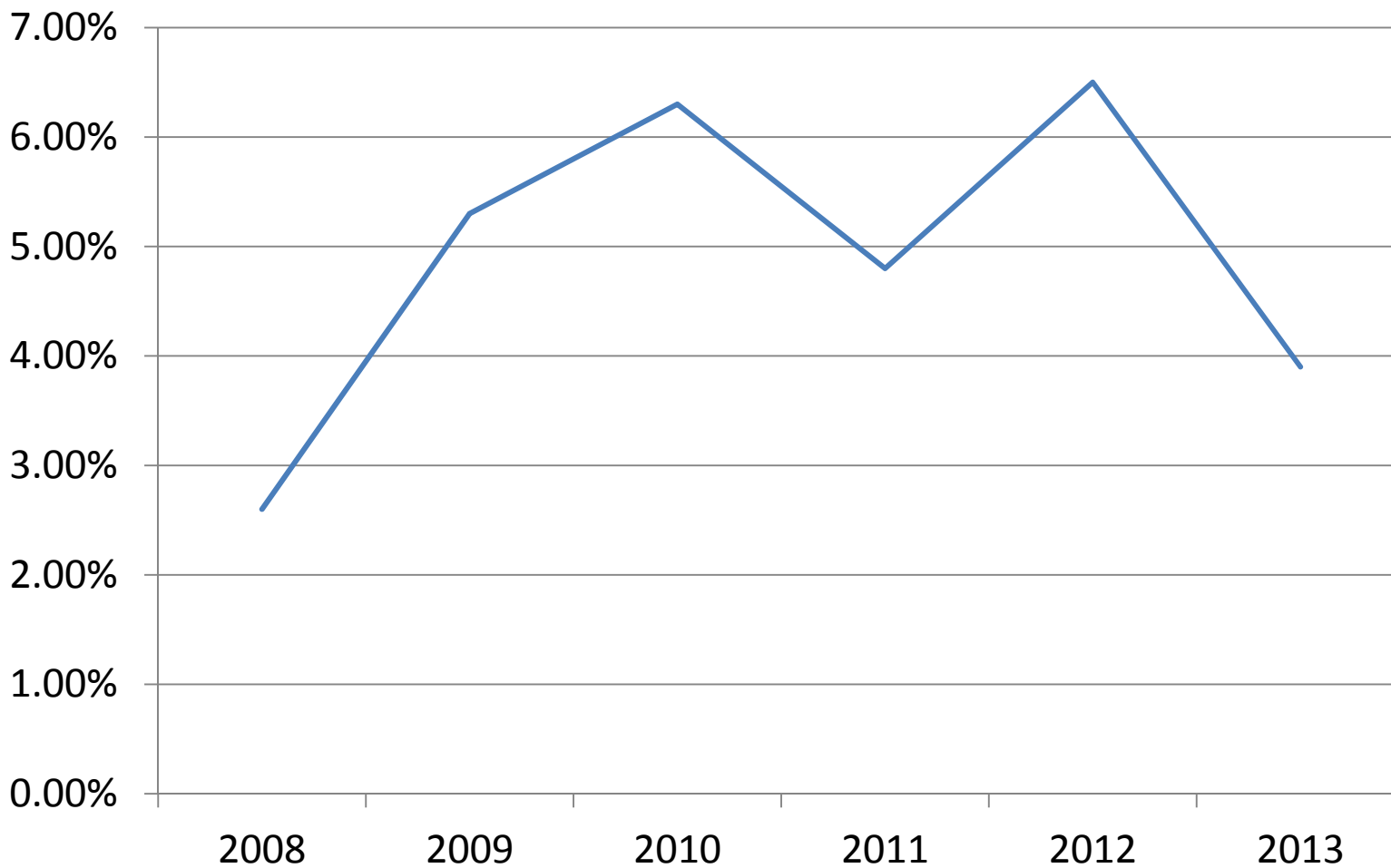
* Data provided by Thurston County Economic Development Council



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Downtown Housing Vacancy Rate

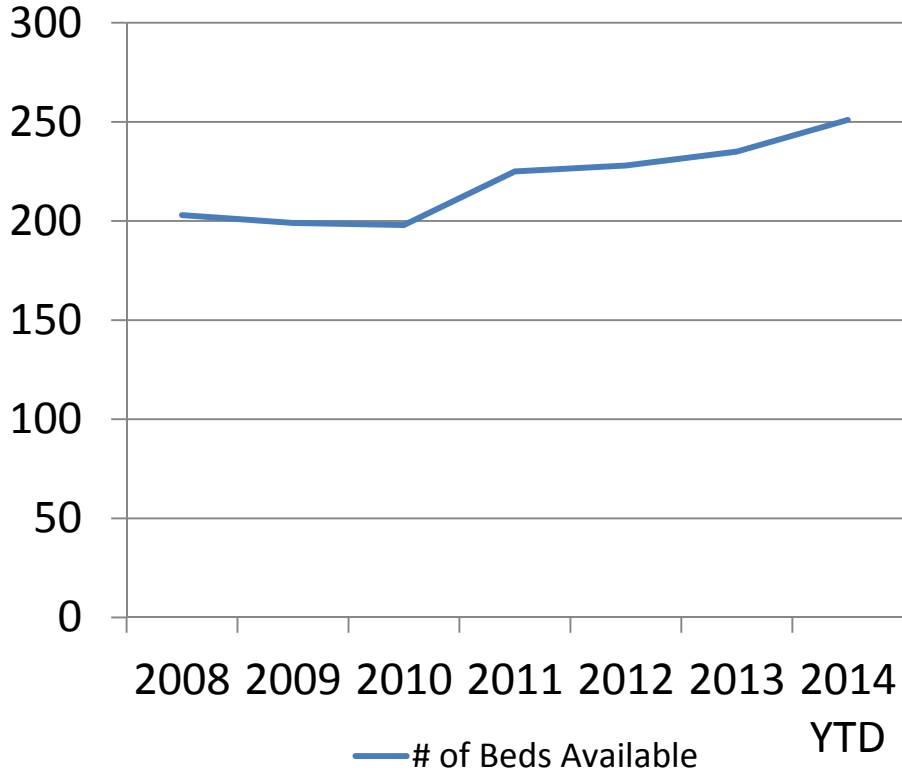
Vacancy Rate



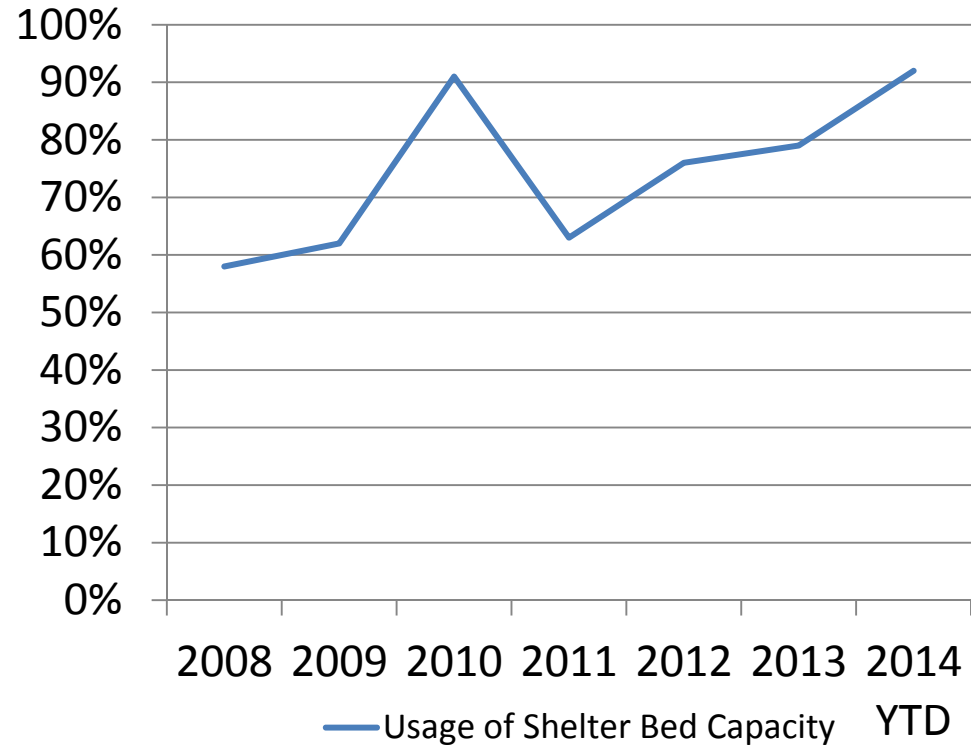


Performance Report Card Shelter Bed Availability

Capacity



Occupancy %

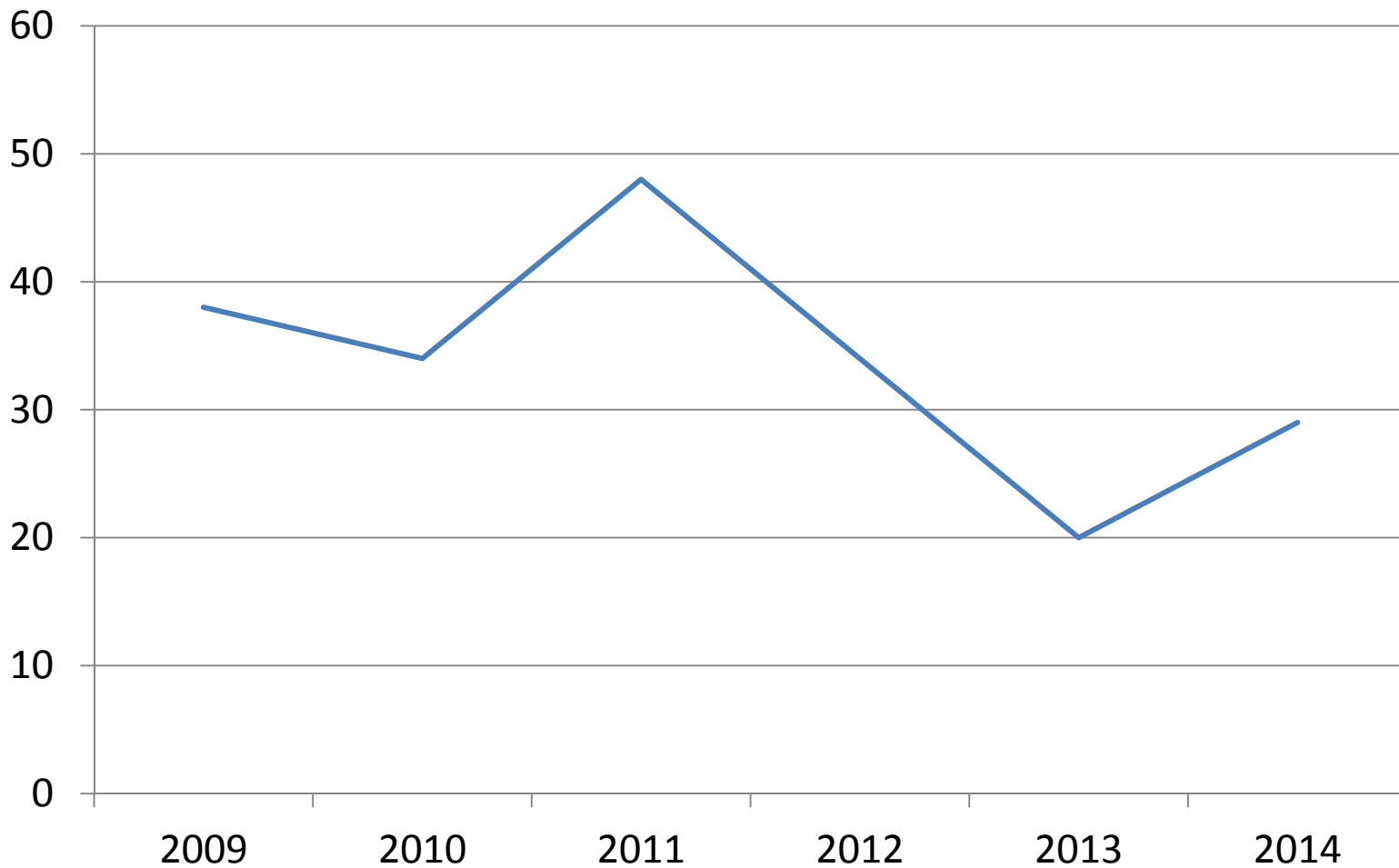




Performance Report Card

Private Investment Downtown

Permits Issued

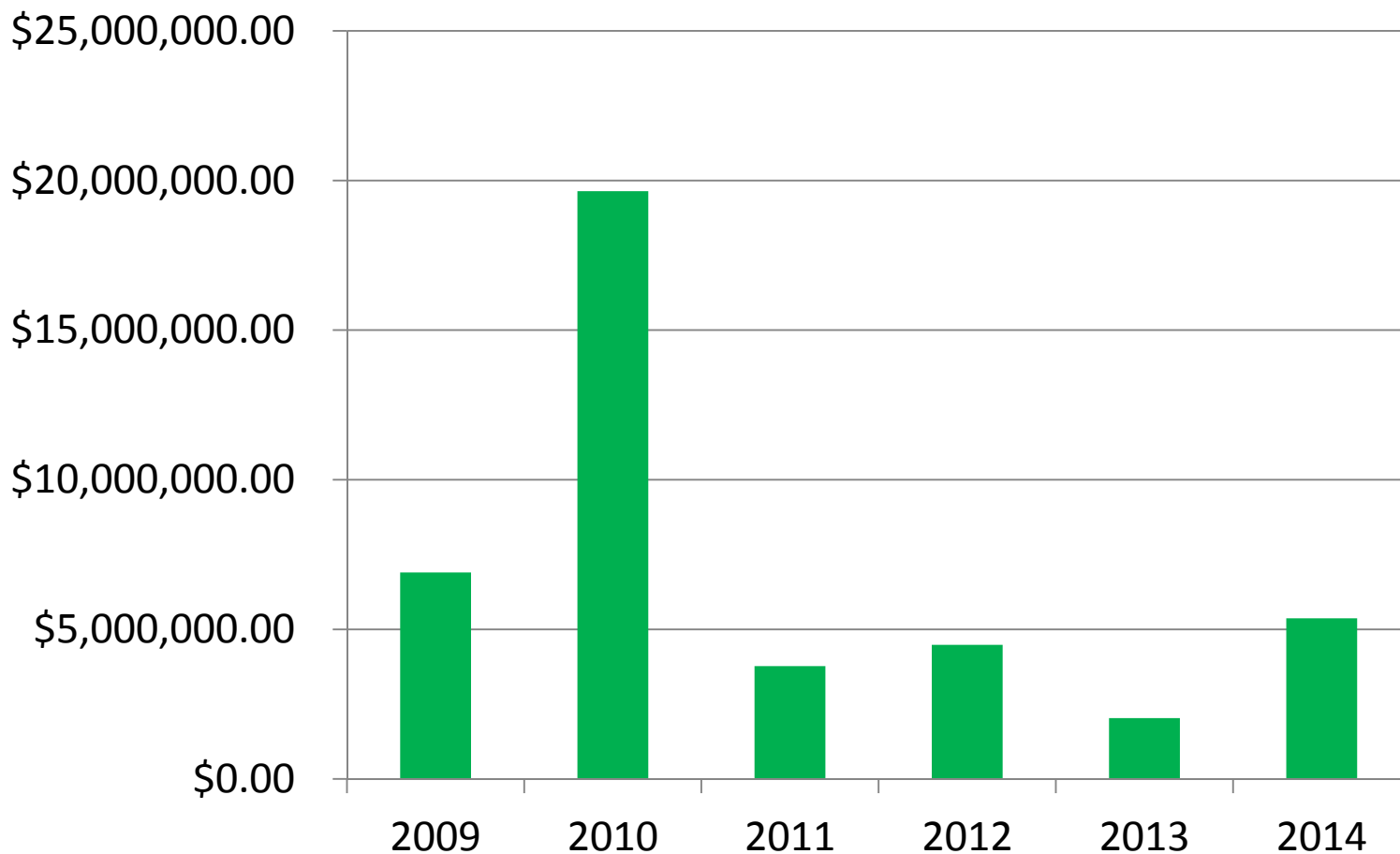




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Private Investment Downtown

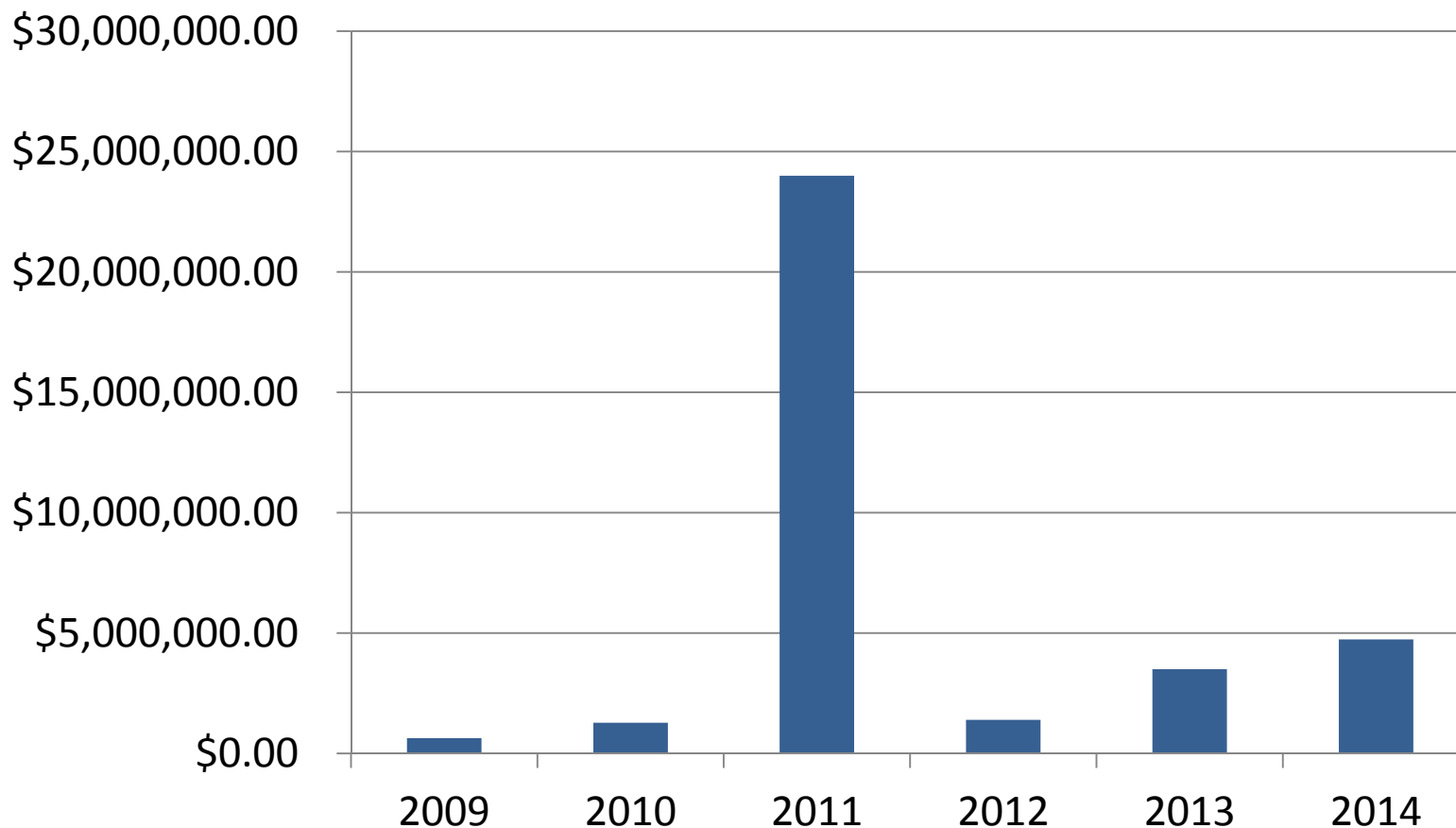
Permit Valuation





Performance Report Card Public Investment Downtown

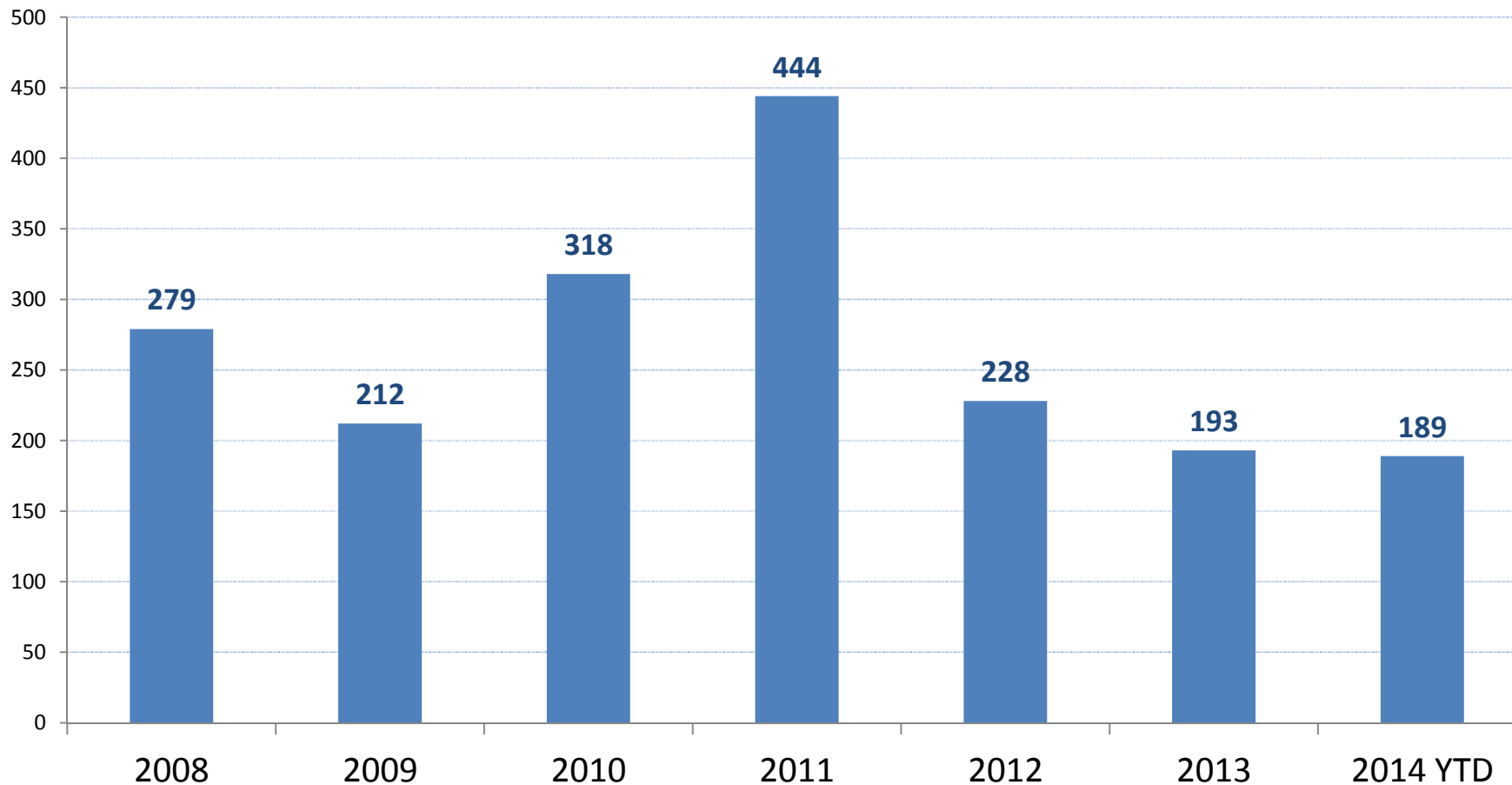
Project Costs





Performance Report Card Nuisance Crimes

TOTAL NUISANCE CRIME CASES

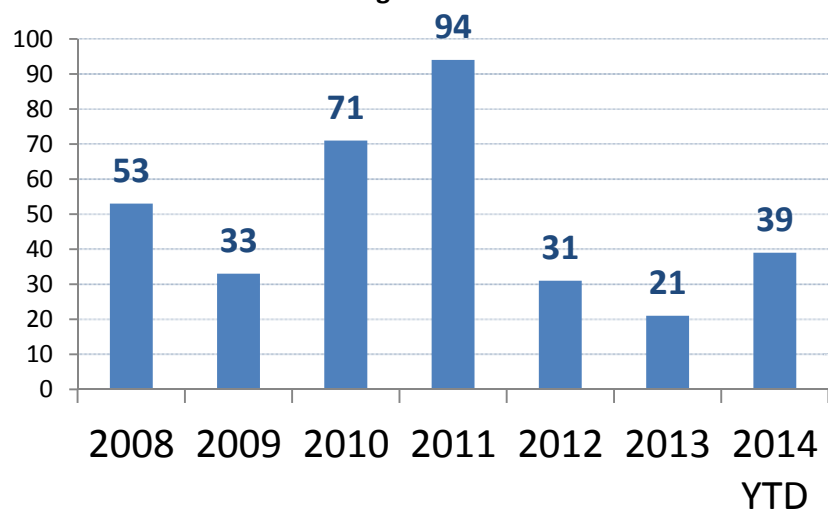


Nuisance Crimes Include, urinating in public, drinking in public, trespass, and disorderly conduct

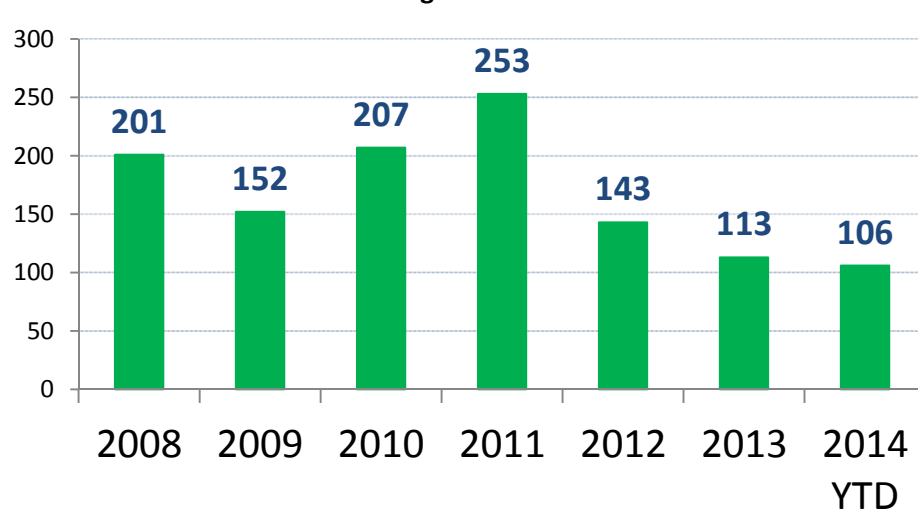


Performance Report Card Nuisance Crimes

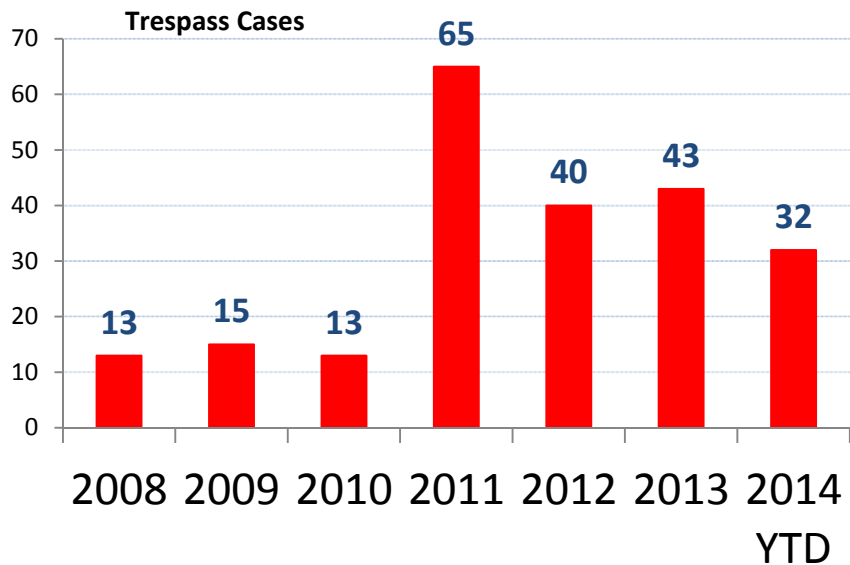
Urinating In Public Cases



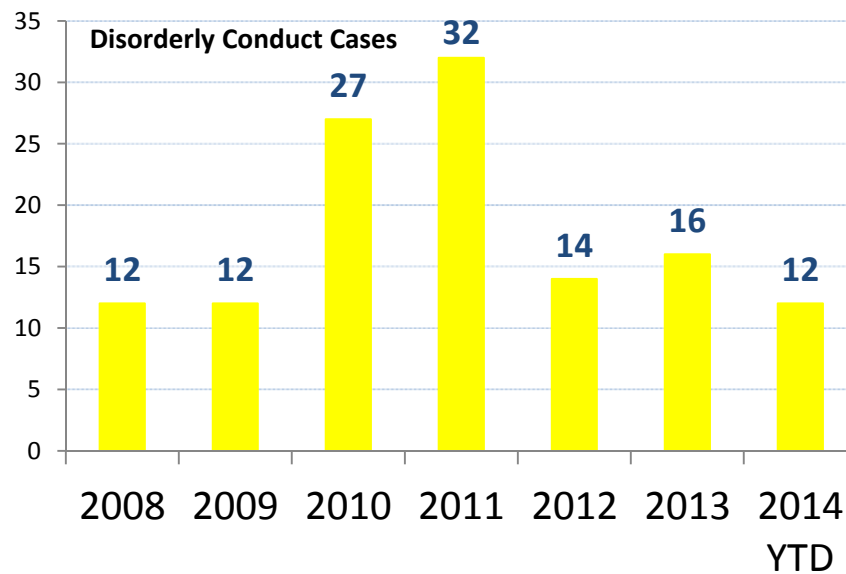
Drinking in Public Cases



Trespass Cases



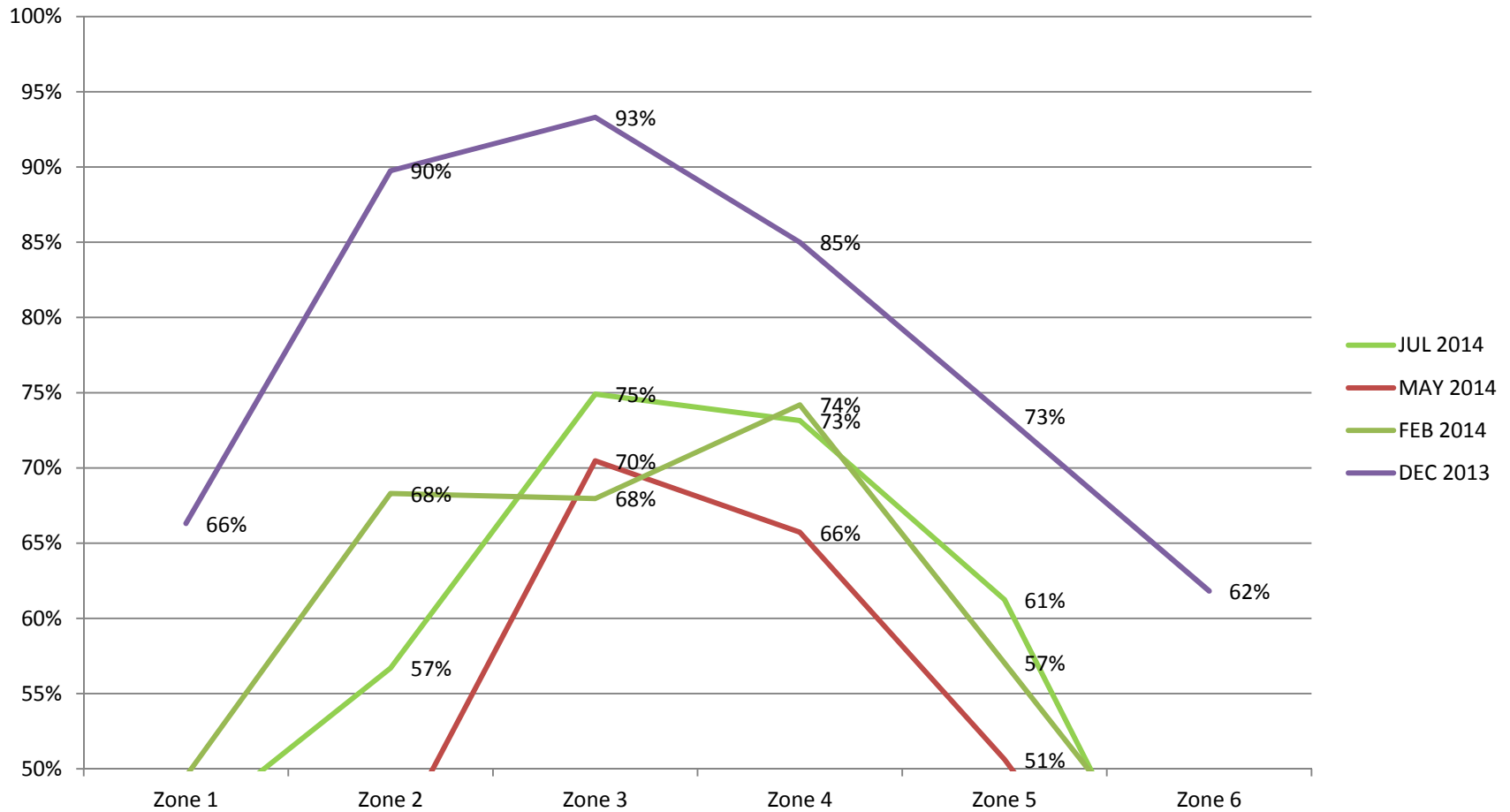
Disorderly Conduct Cases





Performance Report Card Parking Occupancy

Occupancy by Zone





Performance Report Card Downtown Safety & Cleanliness Survey

