



# Performance Report Card Champion Downtown

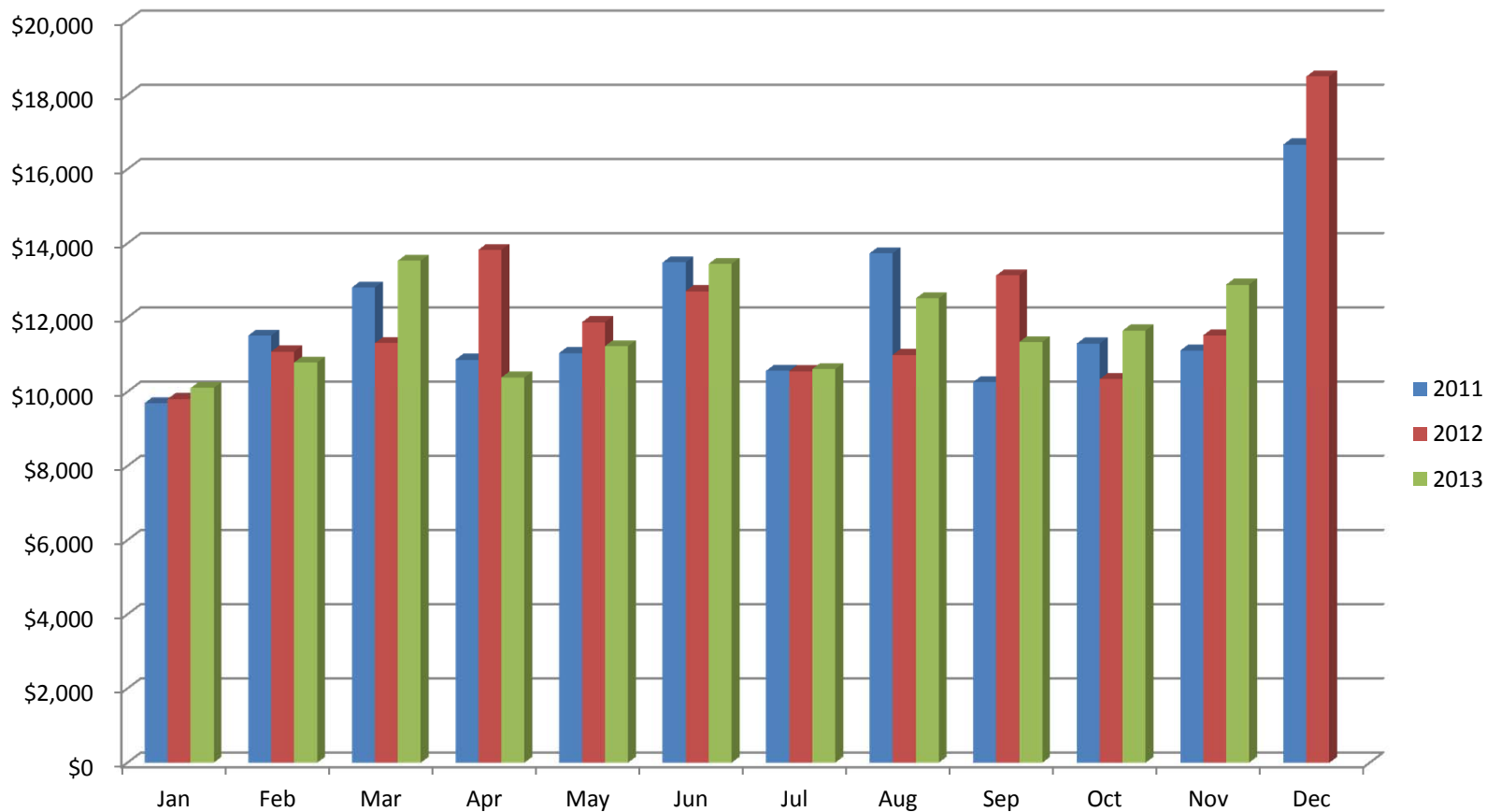
Indicator	2012	2013 (as of 12/31/13)	Progress/ Trend	Trend Analysis
Sales Tax Revenue (Cross Section – 25 Businesses)	\$146K	\$128,503	2	No significant change projected.
Retail Vacancy Rate (as a percentage)	3%	6%	1	Highly visible vacancies on major thoroughfares.
Office Vacancy Rate (as a percentage)	10.1%	14.2%	1	Steady increase since 2011; rate is at highest point since 2010.
Downtown Housing Vacancy Rate	6.5%	3.9%	1	Increase in availability; rents stabilizing.
Community-Wide Shelter Bed Availability (Capacity/Occupancy)	228 75%	235 79%	1	No significant additions or change in occupancy rates.
Private Investment (Permits Issued/Valuation)	34 \$4.5M	20 \$2.0M	1	Activity mostly remodel projects for office space and new residential units.
Public Investment (Total Projects/Cost)	22 \$1.4M	26 \$3.5M	1	Major investment in 2013 is purchase of isthmus properties.
Nuisance Crimes	228	110	2	Biggest reduction is in <i>Drinking in Public</i> cases; down 70%
Parking Occupancy (Zones 1-6 Avg.)	May 59% Dec 76%	May 60% Dec 78%	1	Occupancy rates up only slightly over 2012.
Safe & Welcoming Survey	TBD	TBD	TBD	Survey will be implemented in first quarter of 2014.

Performance Improving    
 Performance Declining    
 Performance the Same    
 Trend Declining, in Right Direction    
 Trend Increasing, in Wrong Direction    
 Performance on Track to Meet Target    
 “#” # Concurrent Quarters Indicating Same Trend



# Performance Report Card Sales Tax Revenue

## Downtown Sales Tax Sample Data 2011 - 2013



\* Sales tax collected for December 2013 not available at time of reporting, as sales tax collections are reported two months in arrears.



# Performance Report Card Downtown Retail Vacancy Rate



\* Data provided by Thurston County Economic Development Council



# Performance Report Card

## Downtown Office Vacancy Rate



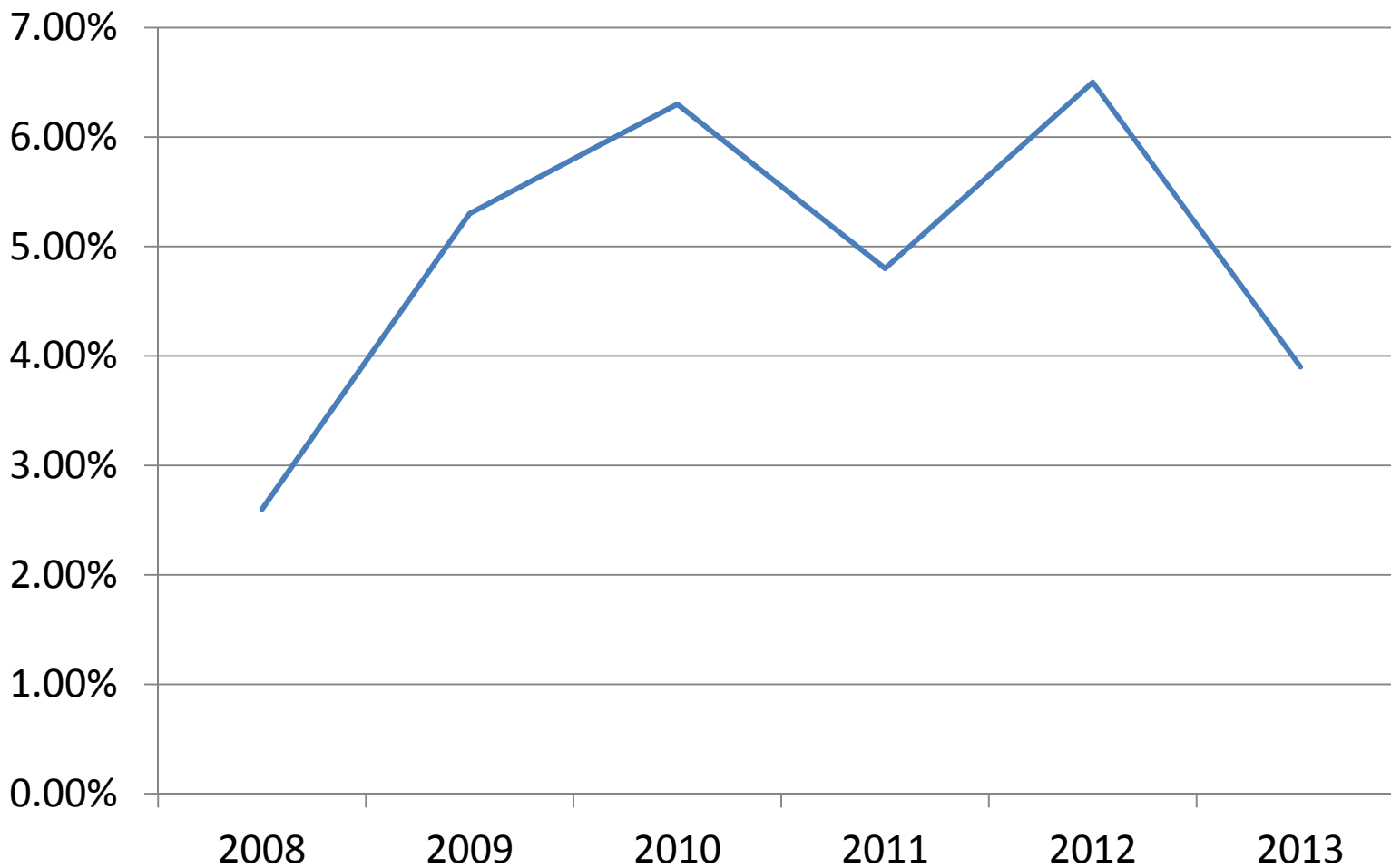
\* Data provided by Thurston County Economic Development Council



# Performance Report Card

## Downtown Housing Vacancy Rate

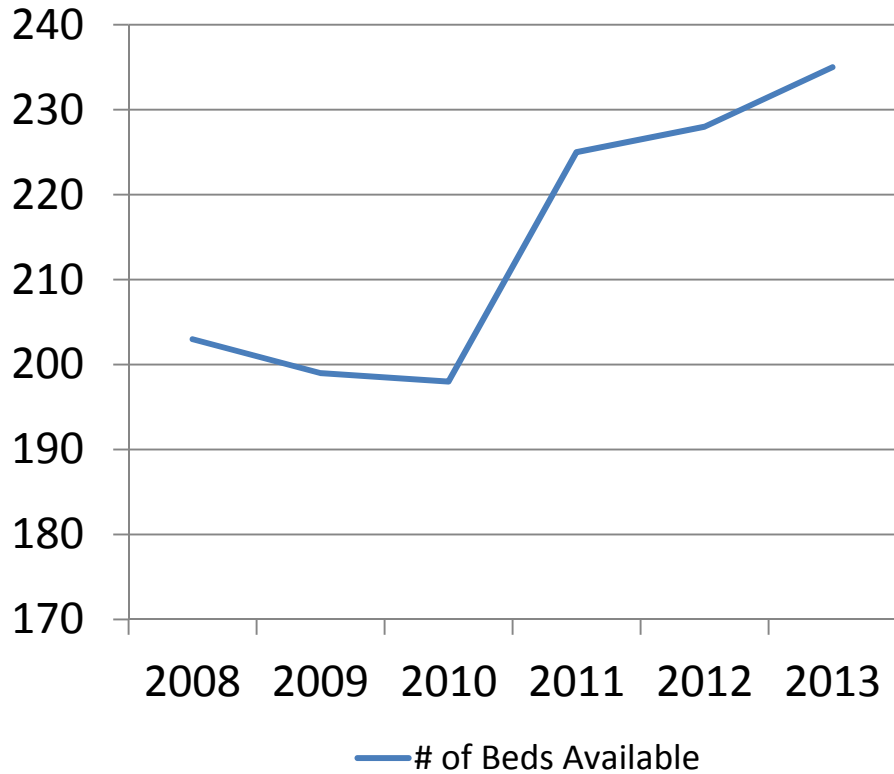
### Vacancy Rate



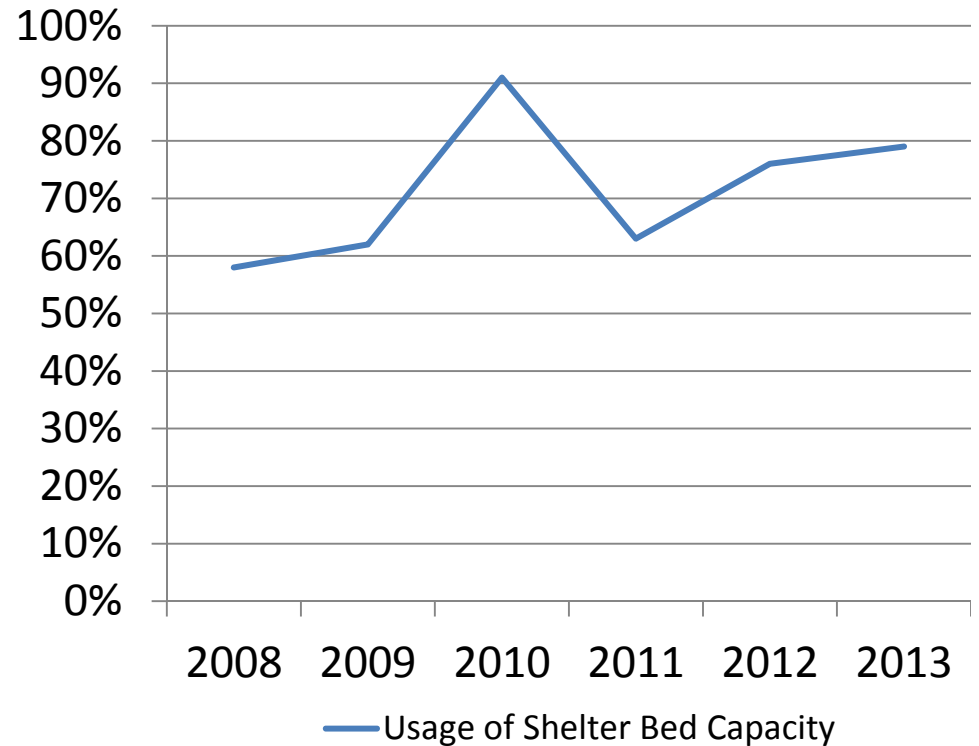


# Performance Report Card Shelter Bed Availability

### Capacity



### Occupancy %

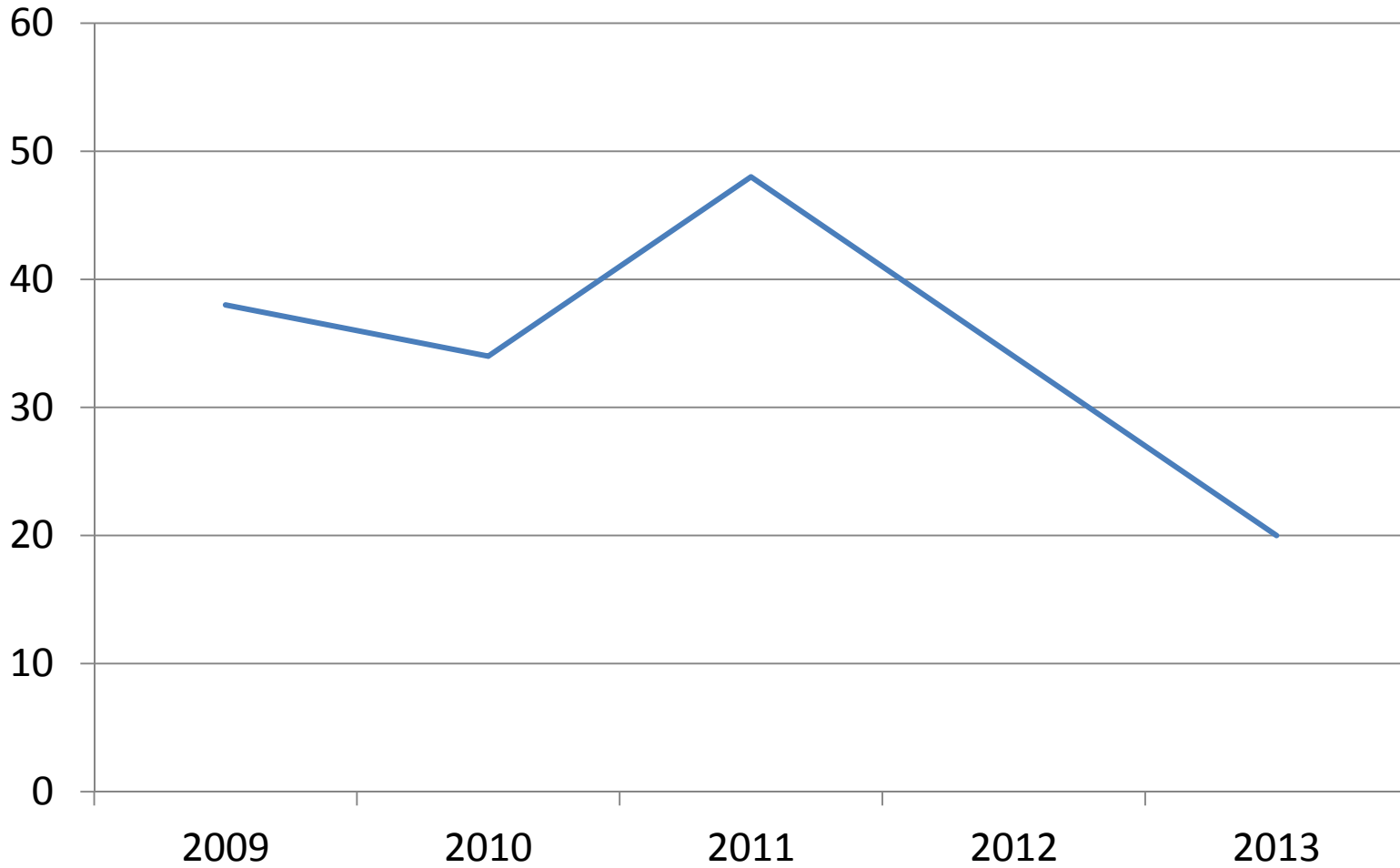




# Performance Report Card

## Private Investment Downtown

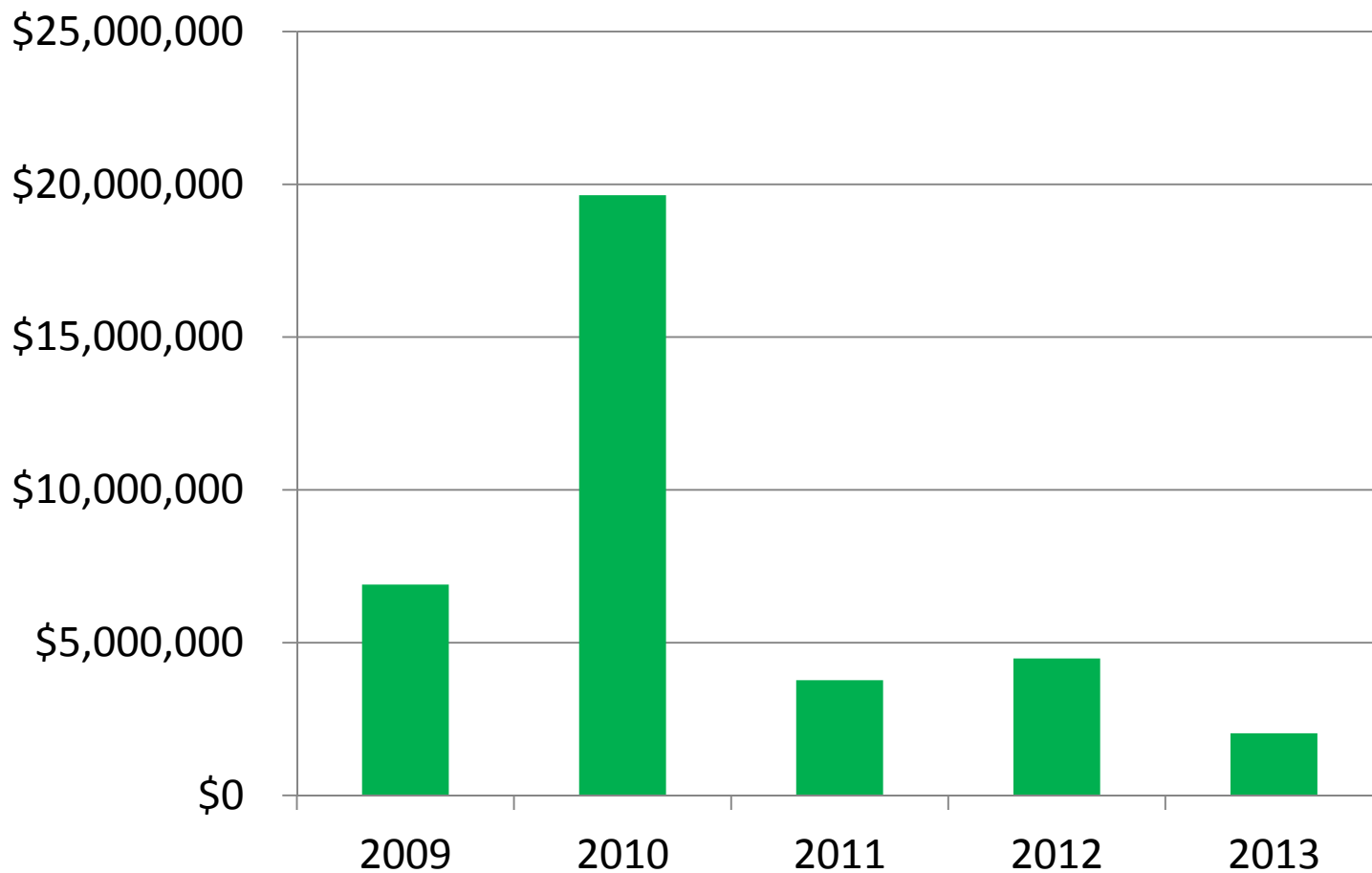
### Permits Issued





# Performance Report Card Private Investment Downtown

## Permit Valuation

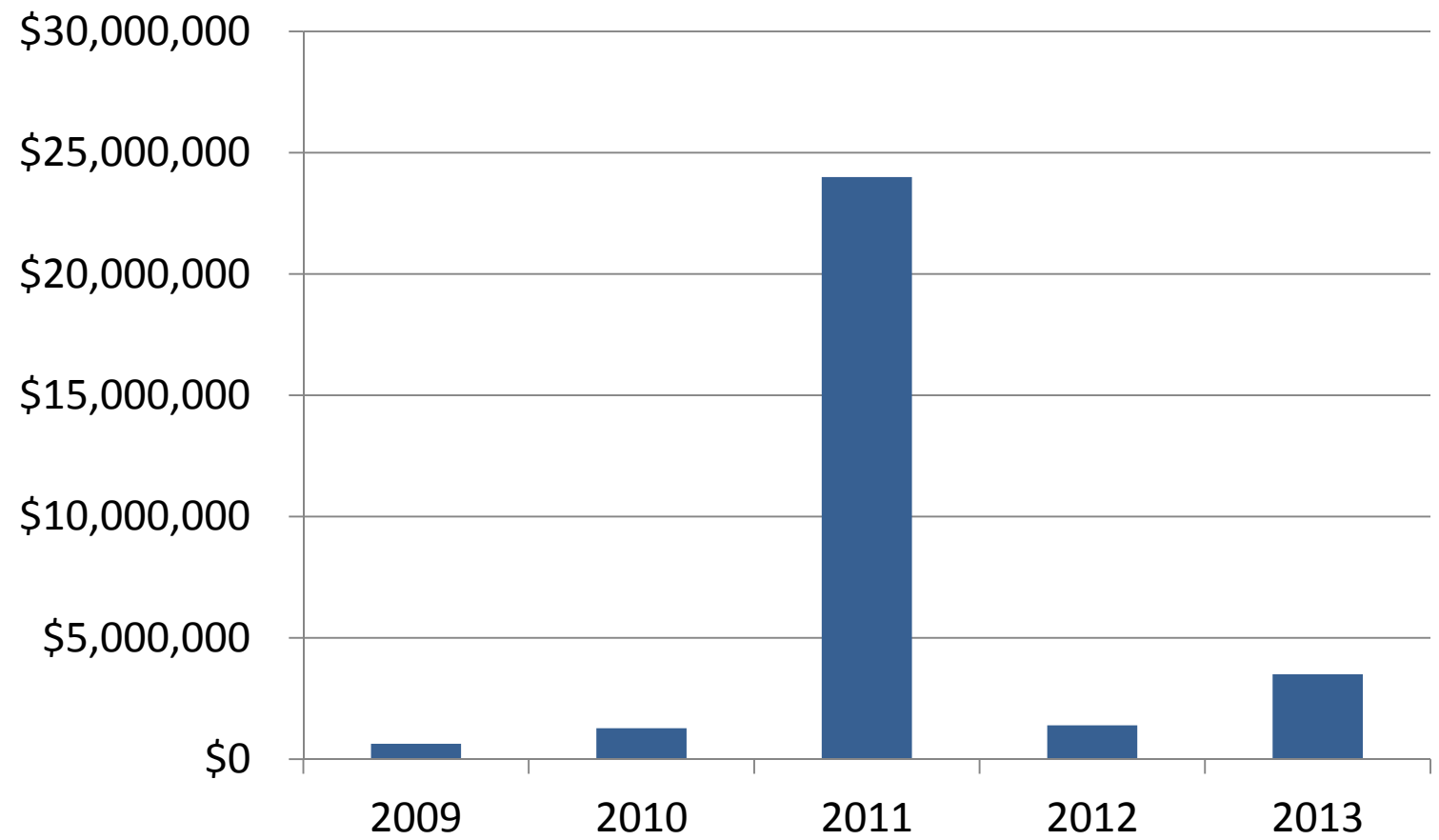






# Performance Report Card Public Investment Downtown

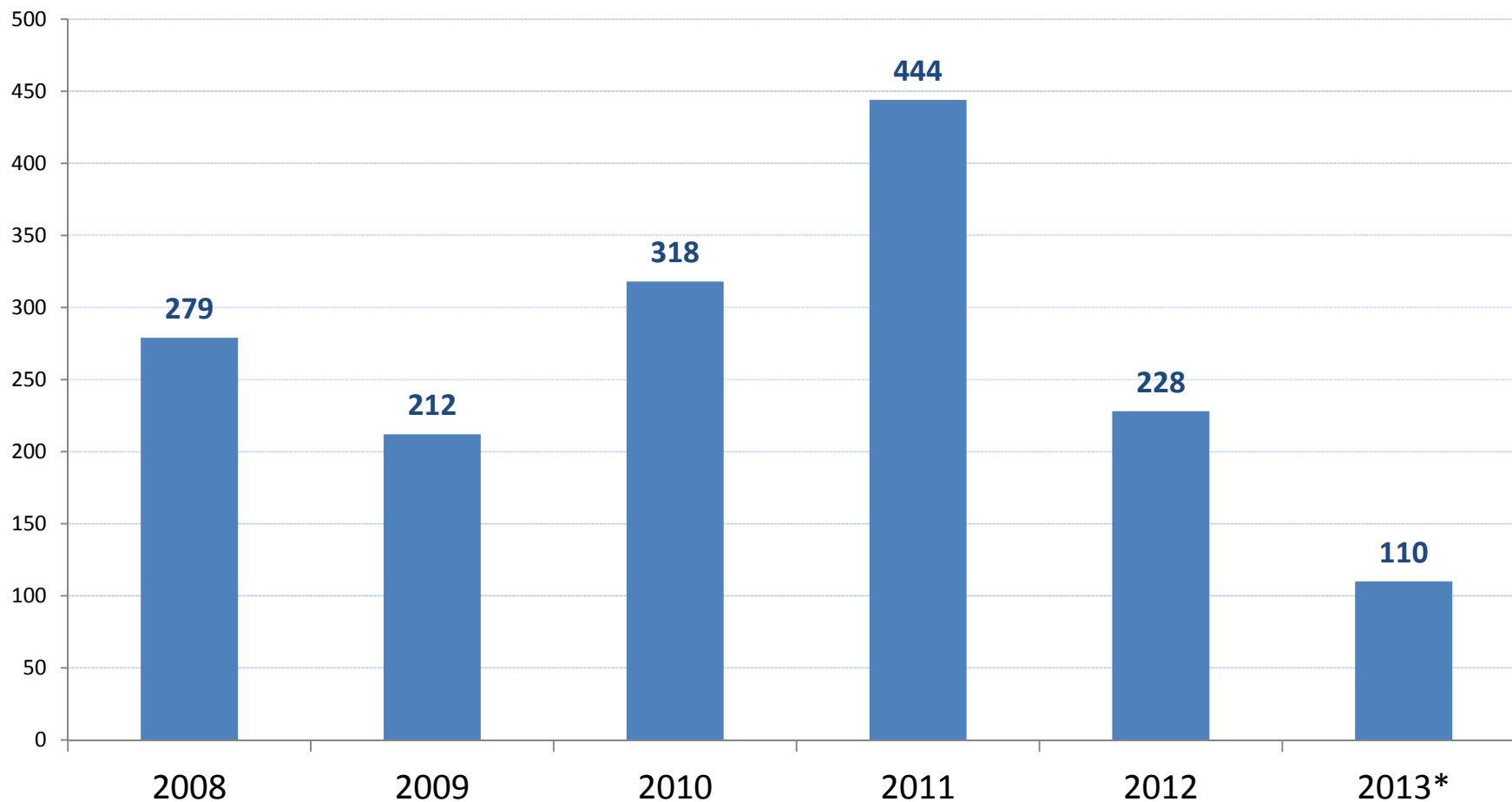
## Project Costs





# Performance Report Card Nuisance Crimes

## TOTAL NUISANCE CRIME CASES



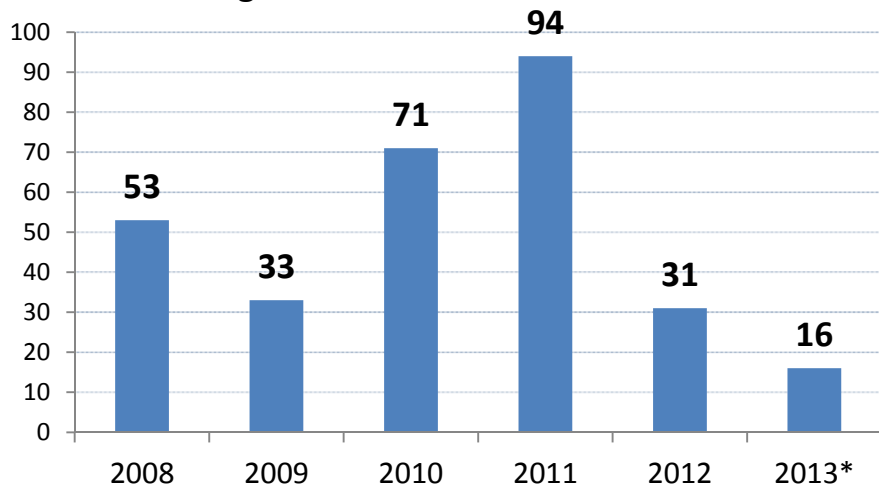
\*Data through December 15, 2013

Nuisance Crimes include, urinating in public, drinking in public, trespass, and disorderly conduct

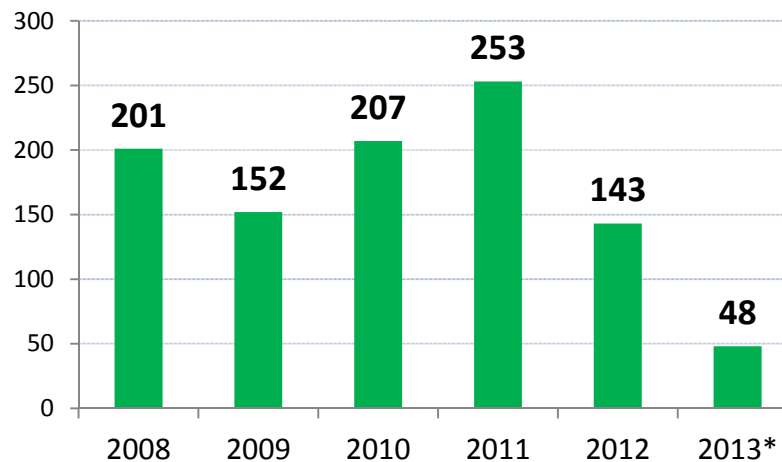


# Performance Report Card Nuisance Crimes

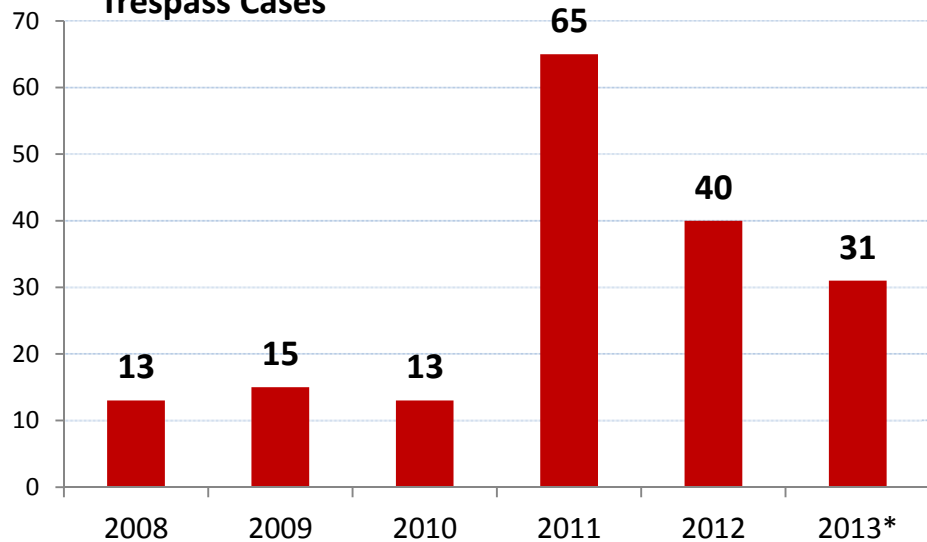
### Urinating in Public Cases



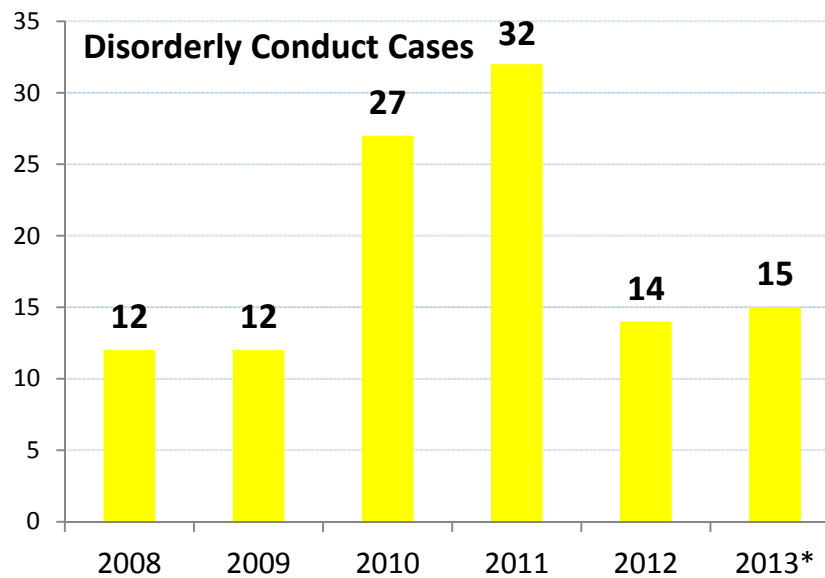
### Drinking in Public Cases



### Trespass Cases



### Disorderly Conduct Cases



\* Data through December 15, 2013



# Performance Report Card Parking Occupancy

## Occupancy by Zone

