This information will help you with your advertisement needs and provide you with information about the City of Olympia Sign Code. The Sign Code can be found on the City’s website at


Follow the link to Olympia Municipal Code (OMC), Chapter 18.42, Sign Code. The chart in OMC 18.42.400 provides a summary of permitted signs in specific zoning districts. To obtain additional information please feel free to call (360) 753-8314 and ask for the ‘planner on duty’ or e-mail cpdinfo@ci.olympia.wa.gov.

Most signs installed within the City of Olympia require a Sign Permit (exceptions include political and real estate signs and signs in windows that, in total, do not exceed 40% of window space). Please refer to the Sign Code for specific exceptions. For Freestanding and Building-mounted signs, see District Specific standards 18.42 in the Municipal code. In addition, some districts have specific “design” standards.

Generally prohibited signs within the City of Olympia include animated or portable signs (other than Sandwich Boards), signs in or over public rights-of-way (other than projecting from building façade), off-premises directional signs, roof signs, and pole signs (except in the Auto Service District and Freeway corridor).

Standards for temporary signs are outlined below. These standards do not apply to Home Occupations in residential zones. Home Occupation signs can only be flush-mounted to the building and cannot be larger than 2 square feet.

“SANDWICH BOARD” SIDEWALK SIGNS -- PERMIT REQUIRED

- Maximum height of 4 feet.
- Maximum width of 24 inches.
- One allowed per business.
- Must be located within 20 feet of front wall of business, and not within the 6-foot Pedestrian Walking lane (as specified in OMC 9.16.180.B.2).
- Displayed during business hours only
- Must not create a traffic hazard, nor obstruct car doors from opening, bus stops, loading zones or pedestrian traffic.
- Must maintain 4-foot passageway for wheelchair travel on all public and private rights-of-way
- Attached lighting is not allowed
- A “Hold Harmless Agreement” is required.

OTHER TEMPORARY SIGNS -- PERMIT REQUIRED

- Maximum of 4 permits in a 12-month period, no longer than 60 days per permit, with a 14 day separation between sign events.
- One allowed per business at one time
- Attached lighting is not allowed
- Flush mount all banners to building